

2023 Media Kit

PodConX

CANNABIS PODCAST NETWORK



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ADVERTISE CANNABIS

IT IS VERY HARD FOR COMPANIES TO SURVIVE WITHOUT ADVERTISING. UNFORTUNATELY, CANNABIS COMPANIES ARE OFTEN DENIED THE RIGHT TO PROMOTE THEIR PRODUCTS AND SERVICES.

PODCAST ADVERTISING WORKS



GROWTH

MORE NATIONAL BRANDS ARE ADVERTISE ON PODCASTS BECAUSE IT IS THE FASTEST GROWING MEDIA SECTOR.

NEW CUSTOMERS

A WARM LEAD FROM A TRUSTED HOST IS THE MOST EFFECTIVE WAY FOR A COMPANY TO INTRODUCE THEIR PRODUCTS AND SERVICES TO A NEW CUSTOMER AND BUILD BRAND LOYALTY.



OVERCOME PROHIBITION

PODCASTS COMMERCIALS ARE ONE OF THE ONLY ALLOWED WAYS FOR CANNABIS COMPANIES TO ADVERTISE THEIR PRODUCT AND SERVICES.

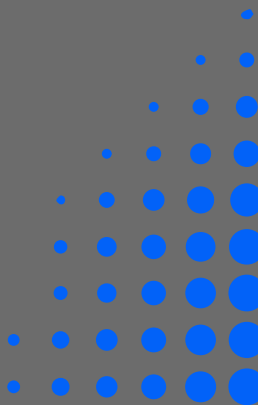
WHY PODCONX

PODCONX IS A CANNABIS PODCASTS NETWORK WITH MULTIPLE INDEPENDENT CANNABIS PODCASTS WORKING TOGETHER TO REACH A LARGE, DIVERSE GROUP OF ENTHUSIASTS THAT ARE INTERESTED IN PURCHASING CANNABIS PRODUCTS AND SERVICES.



REACH

COMMERCIALS THAT PLAY ON ALL THE PODCASTS ON THE PODCONX NETWORK ARE HEARD BY A LARGER, MORE DIVERSE AUDIENCE THAN COMMERCIALS PLAYED ON A SINGLE PODCAST.



VALUE

FOR LESS THAN 10 CENTS PER THIRD-PARTY-VERIFIED PLAY, PODCONX WILL RECORD & PRODUCE AN ADVERTISERS COMMERCIALS, AND PLAY IT ON ALL THE PODCAST ON THE NETWORK.



EASILY LAUNCH A CANNABIS ADVERTISING CAMPAIGN



JUST TELL US WHAT YOU WANT TO SAY AND HOW MANY TIMES YOU WANT IT TO BE HEARD AND PODCONX WILL PRODUCE IT AND MAKE SURE THAT IT PLAYS ON EVERY PODCAST ON OUR NETWORK.

STEP 1

PROVIDE A SCRIPT OR A CALL-TO-ACTION

STEP 2

TELL US HOW MANY TIMES YOU WANT YOUR COMMERCIAL TO BE PLAYED.